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HOLLYWOOD PUBLISHER TO RELEASE PERFORMANCE ART CAPER NOVEL

Debut Novel About Two Performers Who Transform
Their Billionaire Boss Into A Performance Artist

Coming to Bookstores in Spring, 2014

LOS ANGELES, CA, June 1, 2013 — Freakshow Books announced today that it will publish Two Performance Artists Kidnap Their Boss And Do Things With Him, the debut novel of L.A. writer and performance artist Scotch Wichmann. A first round finalist in the 2013 Amazon Breakthrough Novel Award Contest, the madcap comedy tells of two San Francisco performance artists who cook up a scheme to kidnap their billionaire boss and turn him into a performance artist. The book goes on sale in Spring, 2014 in paperback and E-Book formats.

"It's the first Performance Art novel by a performance artist," said publisher K.D. Kersten. "What spurs a performance artist to wrap her head in duct tape, or nail himself to the back of a Volkswagen? What makes a performance brilliant or clichéd? Can art change a person—or even the world? The novel explores these questions while tackling themes like fame, narcissism, commercialism, spectatorship, and criticism—subjects we encounter every day in our 'watch me' culture of Facebook, Twitter, and YouTube."

The book's author started doing performances in 1991. A protégé of seminal L.A. performance artist John M. White, Wichmann launched himself into the L.A. art scene with his debut pieces SNORTING MOUSE FUR and HAVING A BALL: ONE TESTICLE'S PUPPET SHOW. His live work continues to be featured at art venues like the L.A. Museum of Contemporary Art, HIGHWAYS, and the Edinburgh and Hollywood Fringe Festivals.

The novel introduces Hank and Larry, two best friends desperate for fame in San Francisco's underground performance art scene. But when the daily grind of their computer jobs drives them over the edge, they plot the ultimate revenge performance: to kidnap their heartless billionaire boss, throw him into a chain-link cage, and brainwash him into becoming a zany performance artist.

The publisher secured North American paperback and E-Book publishing rights to Two Performance Artists earlier this year.

For additional details or interviews, contact K.D. Kersten at (415) 317-3318 or email kd@freakshowbooks.com